



THE AMERICAN CHEESE SOCIETY PRESENTS:



Cheese-a-Topia

SEATTLE, WA AUGUST 25-28, 2010

ACS 2010 National Conference Agenda

Cheese-a-Topia – August 25-28 – Seattle, Washington

WEDNESDAY, AUGUST 25

All Day Multiple Seattle Tours (Cheese & Tourism)
All Day Portland to Seattle Cheese Tour
All Day Vancouver to Seattle Cheese Tour
3:00 pm – 7:00 pm Registration
3:00 pm – Reg. Close Networking Salon & Bookstore
6:00 pm – 7:00 pm New Member / First-Time Attendee Reception

THURSDAY, AUGUST 26

7:00 am – 6:00 pm Registration
7:30 am – 8:15 am Breakfast
8:15 am – 9:30 am President Welcome and Keynote Speaker:
Laurie Demeritt of Hartman Group
9:30 am – 5:00 pm Networking Salon & Bookstore
9:30 am – 10:00 am Networking Break / Author Book Signings
10:00 am – 11:30 am Concurrent Sessions & Scholar-In-Residence
11:45 am – 12:45 pm Lunch
1:00 pm – 2:30 pm Concurrent Sessions & Scholar-In-Residence
2:30 pm – 3:00 pm Networking Break / Author Book Signings
3:00 pm – 4:30 pm Concurrent Sessions & Scholar-In-Residence
4:30 pm – 6:00 pm Meet the Cheesemaker
6:30 pm – 8:30 pm Opening Reception – Seattle Aquarium

FRIDAY, AUGUST 27

7:00 am – 5:30 pm Registration
7:30 am – 8:15 am Breakfast
8:15 am – 9:30 am Town Hall Meeting – Steve Jenkins and
David Gremmels

Friday Continued

9:30 am – 5:00 pm Networking Salon & Bookstore
9:30 am – 10:00 am Networking Break / Author Book Signings
10:00 am – 11:30 am Concurrent Sessions & Scholar-In-Residence
11:45 am – 1:15 pm Business Lunch
1:30 pm – 3:00 pm Concurrent Sessions & Scholar-In-Residence
3:00 pm – 3:30 pm Networking Break / Author Book Signings
3:30 pm – 5:00 pm Concurrent Sessions & Scholar-In-Residence
6:00 pm – 8:30 pm Wisconsin Milk Marketing Board Event

SATURDAY, AUGUST 28

7:00 am – 3:30 pm Registration
8:00 am – 8:45 am Breakfast
9:00 am – 10:30 am Concurrent Sessions & Scholar-In-Residence
10:00 am – 4:00 pm Networking Salon & Bookstore
10:30 am – 11:00 am Networking Break / Author Book Signings
11:00 am – 12:30 pm Concurrent Sessions & Scholar-In-Residence
12:30 pm – 1:45 pm Lunch
2:00 pm – 3:30 pm Keynote Closing Speaker: Michael Pollan
3:30 pm – 4:30 pm Special Networking Break & Michael Pollan
Book Signing
5:00 pm – 9:30 pm Awards Ceremony & Festival of Cheese –
Benaroya Hall

SUNDAY, AUGUST 29TH

11:00 am – 2:00 pm Public Cheese Sale

Continued >



WELCOME TO OUR PERFECT
WORLD OF CHEESE!

WWW.CHEESESOCIETY.ORG

